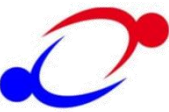




HOLANI CONSULTANTS PVT. LTD.

SEBI REGISTERED CATEGORY-I MERCHANT BANKER



ABOUT US

HOLANI CONSULTANTS PRIVATE LIMITED is a SEBI registered Merchant Banker and Stock Broker based in Jaipur, Rajasthan. It offers services related to the financial markets such as IPO management, Business Valuation consultancy, Financial Management and Advisory, Bank Financing, Stock Broking and other advisory/ consultancy services related to Securities Market.



Having received its Merchant Banking license as a "**Category-I Merchant Bankers**" in 2018 and Stock Broking license as an "**Alpha Category Stock Broker**" in 2021, HCPL build a strong investment banking team with more than 40 years of combined experience in the field of finance and marketing.

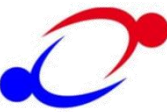
We, at HCPL, have assisted in **valuations** of **135+** private placement transactions and have handled **Various SME IPOs** on the BSE SME/ NSE Emerge platform. We have also handled Main Board IPOs / Rights Issue on the SEBI and Stock Exchanges.

WHO WE ARE

We are a team of professionals led by **Mr. Ramavtar Holani**, a Finance expert with 44+ years of experience. Our team consists of Chartered Accountants, Company Secretaries, MBA's and aspiring CFA's, who are ideally suited to service your needs.

We cater to varied sections of the society spanning from SME's to large corporate enterprises ensuring that businesses of all sizes and strengths are equipped with the necessary tools to grow.





OUR DEALINGS

Number of Transactions:-

16

Funds Raised Transaction

71

Advisory

135+

Business Valuations

Raised INR 454+ Crore till now



RECENT TRANSACTIONS



Shera Energy Limited

IPO Funding of Rs. 45.46 Crores



Insolation Energy Limited

IPO Funding of Rs. 22.16 Crores



Cool Caps Industries Limited

IPO Funding of Rs. 11.63 Crores



Asian Granito India Limited

Rights Issue Funding of Rs. 224.64 Crores



Network People Services Technologies Limited

IPO funding of 13.70 Crores



Nandani Creation Limited

Preferential Allotment



Tulsi Palace Resort Pvt Ltd

Valuation



#Packaging is a theatre,
we create your stories

GKP Printing & Packaging

IPO Funding of 657.92 Lakhs



Lagnam Spintex

Lagnam Spintex Limited

IPO Funding of 2,460 Lakhs



E2E Networks Limited

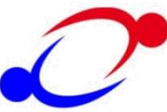
IPO Funding of 2,199 Lakhs



tutorialspoint
SIMPLY EASY LEARNING

Tutorials Point India Limited

PE Funding of 7.00 crores



OUR SERVICES



INITIAL PUBLIC OFFERING (IPO)



STOCK BROKING



VALUATION SERVICES



FINANCE AND INVESTMENT



BUSINESS ADVISORY



PRIVATE EQUITY



CORPORATE ADVISORY FOR SECURITIES MARKET



INITIAL PUBLIC OFFERING (IPO)

An **Initial Public Offer (IPO)** is an offer of shares by an unlisted issuer in the primary market to the public for subscription and includes an offer for sale of specified shares to the public by any existing holders of such unlisted shares. When an unlisted company makes either a fresh issue or an offer for sale or both; for the first time to the public; it is termed as an IPO. This paves the way for listing and trading of the issuer's shares on **Bombay Stock Exchange Limited (BSE)** or **National Stock Exchange of India Limited (NSE)** or both.



WHY DO YOU NEED AN IPO?

Raising Capital By
Way Of Equity

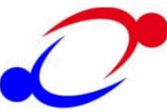
Better
Stakeholder
Comfort

Tradability And
Marketability

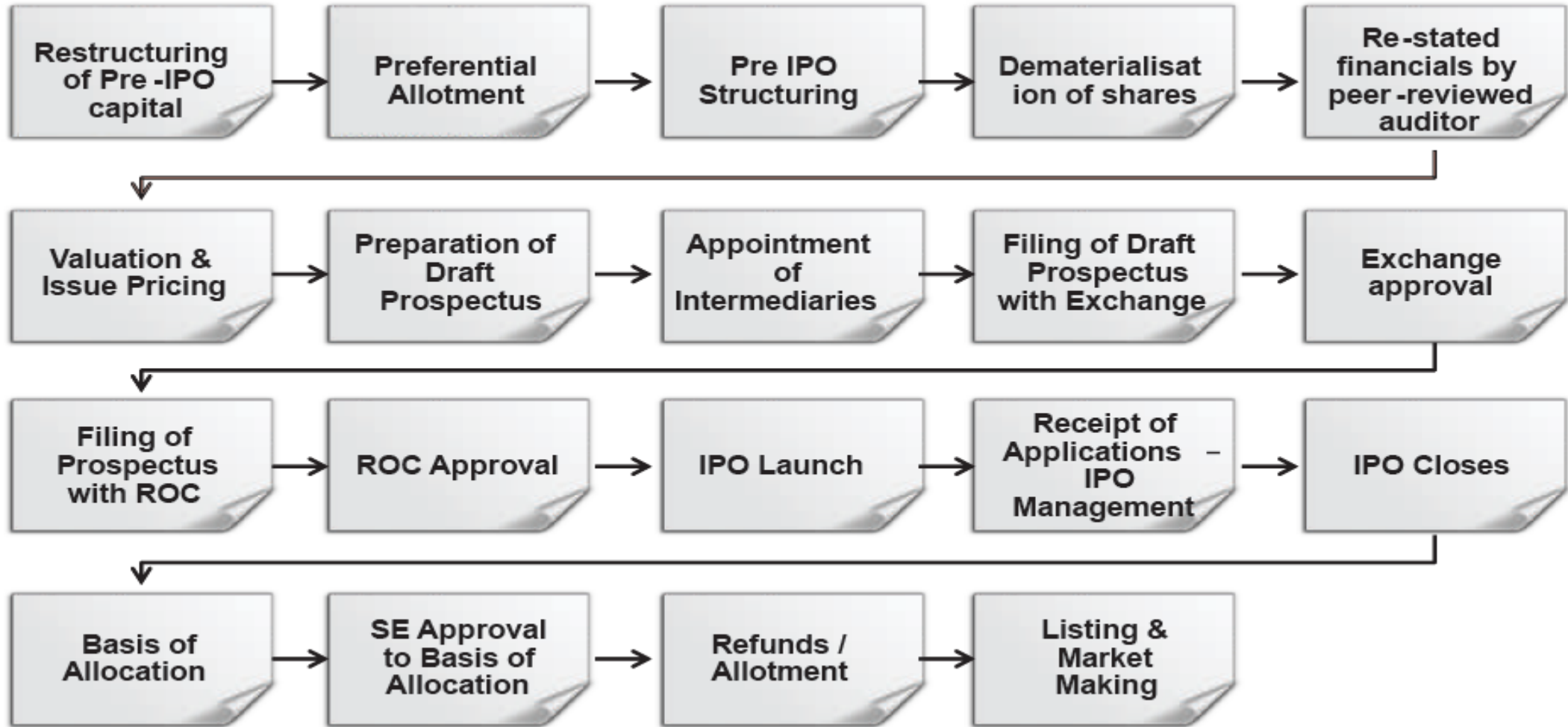
Visibility And
Recognition

Currency For
Mergers &
Acquisitions

Enhanced
Corporate
Governance



OUR IPO PRACTISE





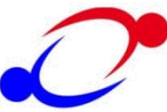
VALUATION SERVICES

Knowing the value and worth of an asset/ business is a prerequisite for intelligent decision making- it helps in making investment choices for a portfolio, in deciding the appropriate price to pay or receive in case of a private placement or takeover or an arm's length transaction and in taking financing and dividend decisions for running a business. Business Valuation is a process of determining the fair value of a business or a unit of the company.



BENEFITS OF VALUATION?

- ✓ Better knowledge of assets of the Company
- ✓ Determine a Company's Resale Value
- ✓ Obtain a True Company Value
- ✓ Helps During Mergers/ Acquisitions
- ✓ Access to More Investors
- ✓ To manage tax transactions efficiently
- ✓ To enhance the performance of the business
- ✓ To determine the Return on Investment (ROI)
- ✓ To determine the optimal capital structure for the business



BUSINESS ADVISORY

In today's complex and dynamic business environment, organizations are constantly challenged to evaluate opportunities across all facets of their business, be it strategic, commercial operations like sales and marketing, manufacturing and supply chain, new product development, technology platforms, customer service and support, or people processes. Business advisory services are provided with the aim to support undertakings, identify strengths and overcome weaknesses in specific areas that will help make a difference to business success.



WHY DO YOU NEED BUSINESS ADVISORY?

Highly beneficial for new companies or companies going to expand their business in other regions



To find the best business opportunities & Proper financial management



Designing an appropriate organization structure



Preparation of excellent financial policies and procedures



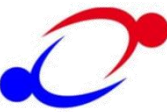
CORPORATE ADVISORY FOR SECURITIES MARKET

Companies having their securities in Capital Market have to comply with the rules and regulations established by the Capital Market Regulators such as SEBI, BSE & NSE. With geographies no longer causing an issue, given the worldwide flow of funds and many opportunities that exist, advisory in this field has become of utmost importance. The essence of corporate advisory services for investment banking relates to Business advisory, Restructuring advisory, Project advisory and Merger & Acquisition advisory.



WHY DO YOU NEED CORPORATE ADVISORY?

- ✓ Capitalizing vital opportunities and hassle free process for activities such as expansion opportunities, strategic alliance, profitable Mergers & Acquisitions etc.
- ✓ Ensuring the sustenance and survival of the business in highly challenging environments
- ✓ Future growth vis-à-vis organic or inorganic growth
- ✓ Contributes towards brand building of the organization, and
- ✓ Greater public visibility with possible benefits in marketing and attracting human resource



FINANCE AND INVESTMENT

Maximizing shareholder value through long-term and short-term financial planning and the implementation of various strategies should essentially be the way forward for any organization. Everything from capital investment decisions to investment banking falls under the domain of finance.

A financial investment is an asset that you put money into with the hope that it will grow or appreciate into a larger sum of money. A few of the most common types of financial investments are CDs and bonds, which pay interest to the owners, or could be by way of investment in Equity shares or Convertible Preference Shares.

A company may borrow from commercial banks and other financial intermediaries or may issue debt securities in the capital markets through investment banks. A company may also choose to sell its shares to equity investors, especially when raising long-term funds for business expansions.



IMPORTANCE OF FINANCIAL INVESTMENT

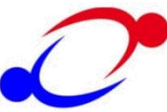
✓ Beating the Inflation rate

✓ Saving for retirement

✓ Wealth creation and wealth management

✓ Putting your money to work

✓ Having more Financial resources



PRIVATE EQUITY

The basis of Private Equity investment is a direct investment into a firm- often to gain a significant level of influence over the firm's operations. Private equity is equity—ownership or an interest in an entity—that is not publicly listed or traded. The underlying motivation for such commitments is, of course, the pursuit of achieving a positive return on investment (ROI). Partners at private-equity firms raise funds and manage these monies to yield favorable returns for their shareholder clients, typically with an investment horizon between four and seven years

BENEFITS OF PRIVATE EQUITY?



✓ Cash Infusion

✓ Expertise

✓ Connections

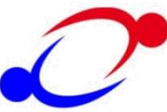
✓ Management Incentives

✓ Proven Returns

✓ Commitment to success

✓ Business growth





OUR TEAM



MR. RAMAVTAR HOLANI

MANAGING DIRECTOR

Mr. Ramavtar Holani is the Managing Director of the Company. He is a veteran in the field of finance and accountancy with over 44+ years of experience in the industry. His experience in preparation & finalization of financial accounts and investment management along with certain other corporate services has been the biggest tool which helps him in reading and understanding financial statements and mindset.

Ashok Holani is a Rank holder fellow Chartered Accountant. He practiced CA profession for over 20+ years during which he was the auditor of large corporate and SMEs of repute. He acted as a financial adviser to companies and was instrumental in getting such companies listed. He has strong relationships with Nationalized and Private Sector Banks and has a strong understanding of Corporate and SEBI Laws, Income tax and other indirect taxes laws.

His experience makes him an expert in financial management and the relationships maintained ensure that the work flow is always seamless.

CA ASHOK HOLANI

DIRECTOR





OUR TEAM

CS PAYAL JAIN
COMPLIANCE OFFICER



Payal is the Compliance Officer of our Company and a Member of Institute of Companies Secretaries of India. She holds 4 year experience of working with listed companies and is associated with our company since last 2 years. Her forte lies in identifying and capitalizing opportunities with speed and precision while ensuring compliance.

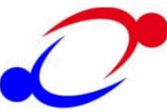
She is a master of handling responsibilities that require legal due diligence, drafting and liaising having Her network of professionals in the similar field making Her the 'Keeper of the Corporate Conscience'.

CA NITESH MATHUR
HEAD OF EQUITY CAPITAL MARKET



Nitesh is a Chartered Accountant. A highly skilled professional in the field of credit underwriting and financial analysis, the experienced individual possesses over 10 years of experience. Furthermore, the individual is a qualified Company Secretary, adding to their expertise in corporate governance and compliance.

With extensive knowledge of financial management and strong analytical skills, the individual is confident in their ability to add value to any organization basis his experience in financial due diligence and analysis, which has allowed for the identification of the financial strengths and weaknesses of potential borrowers.



OUR TEAM



CS DHARMENDRA KUMAR

EXECUTION MANAGER

Dharmendra is a Member of Institute of Companies Secretaries of India and a Law Graduate. He holds rich experience of 15 years of working in a listed company. He is part of the public issue management team with high intellectual skills and can easily connect with the clients.

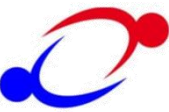
CS FARHEEN

ASSISTANT MANAGER – COMPLIANCE

Farheen, a member of Institute of Company Secretaries of India and a Master of Commerce in Accountancy and Business Statistics. She is an expert at managing the day to day administrative and operational compliance activities of the company. Being a part of compliance team, she plays an essential part in handling regulatory and secretarial compliance.

Her enthusiastic spirit and positive outlook drive her to be more efficient and maintain work-life balance.





OUR TEAM



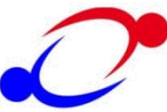
CS ANAND CHURA
ASSISTANT EXECUTIVE MANAGER

Anand is the member of the Institute of Company Secretaries of India and Law Graduate. He has approximately six years of experience in advising on Corporate, Civil, Commercial, Banking and Taxation matters, and he has researched on various laws and policies of the Central Government and State Government connected to his expertise area of Law and he also possesses and excellent command to connect and research any Law with the in connection with the administration delegated by State Government and Central Government. He has experience of drafting agreements, applications, petitions, written statements, interlocutory applications field before the various courts, tribunals, quasi-judicial authorities.

CS DOLLY SHARMA
ASSISTANT MANAGER - EXECUTION

Dolly became a part of HCPL team in 2018. She is a seasoned compliance professional with advanced knowledge of Company law. She is a member of Institute of Company Secretaries of India and also a law graduate (LLB).





OUR TEAM



CS SHEFALI TAMBHI
ASSISTANT EXECUTIVE MANAGER

Shefali Tambi is the Member of the Institute of Company Secretaries of India. She has the potential of understanding the requirements of compliance done before the Issue of Securities and matter incidental thereto. Being an avid reader, she keeps herself updated on the current happenings and is always hungry to learn more.

Nidhi is a member of Institute of Company Secretaries of India and Postgraduate in Economics Administration & Financial Management (EAFM) from University of Rajasthan. She is a dedicated employee with a passion for continuous learning and professional development, constantly seeking to expand knowledge and skills.

She contributes towards the company's success by enhancing operational efficiency, streamlining processes, and optimizing workflows. She is constantly updating their skills and knowledge to stay ahead of the curve, adapting to new technologies and trends to remain competitive and relevant.

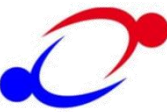
CS NIDHI TIWARI
ASSISTANT EXECUTIVE



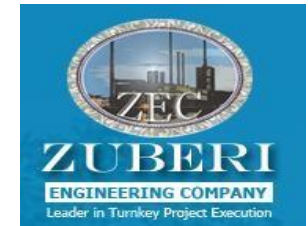


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OUR CLIENTELE





THANK YOU!

401-405, 416-418, 4th Floor, Soni Paris Point, Jai Singh Highway, Bani Park, Jaipur-302016(Rajasthan)

Phone: 0141-2203996/ 2201259

Mobile: 91-98290 10099

Contact: CA Ashok Holani

Website: www.holaniconsultants.co.in

E-mail: info@holaniconsultants.co.in